

CORNWALL INSIGHT  
CREATING CLARITY

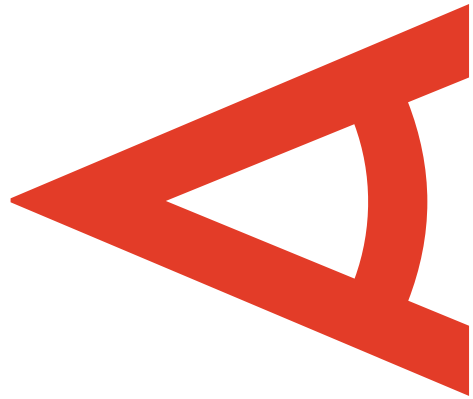
2023

# Sustainable Development Goals



[www.cornwall-insight.com](http://www.cornwall-insight.com)





## OUR VISION

**To deliver comprehensive insight that enables businesses, markets and policymakers to succeed in the Net Zero transition.**

Cornwall Insight Group has a unique position in the GB, Irish and Australian energy markets, providing research, insight and intelligence across the value chain, and as a result developing deep and trusted relationships with a wide range of business customers and public bodies.

At Cornwall Insight, we believe that a responsible approach towards employees, suppliers, local communities, the environment and society is an essential part of our success.

In line with this responsibility, we embed ESG principles across our business and have identified where we can contribute to the United Nations Sustainable Development Goals (SDG).

We have identified those SDG's that are applicable to us and grouped them into three key areas that reflect our Group-wide ESG activity.

# UN Sustainable Development Goals

## PEOPLE

- 3 - Ensure healthy lives and promote wellbeing for all at all ages
- 4 - Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
- 5 - Achieve gender equality and empower all women and girls
- 8 - Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
- 10 - Reduce inequality within and among countries

## CARBON FOOTPRINT

- 7 - Ensure access to affordable, reliable, sustainable and modern energy for all
- 12 - Ensure sustainable consumption and production patterns
- 13 - Take urgent action to combat climate change and its impacts

## SUSTAINABLE DEVELOPMENT

- 17 - Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development





# CEO statement

Our aspirations and responsibilities summarised in this report, grouped by 'People', 'Carbon Footprint', and 'Sustainable Development', express our priorities and the motivation for us all at Cornwall Insight to achieve a better and more sustainable future.

The assistance we provide our clients, people and community in support of these goals is an area I am rightly proud of. While solutions are unique and tailored, this document serves as a blueprint that dovetails with our Group-wide ESG [policy](#).

A topic of such importance as this means there is always room for improvement, something I hope all readers support, comment and critique as we strive to ensure truly sustainable outcomes for all of us.



**Gareth Miller**  
CEO  
Cornwall Insight



# People

Our people are our greatest asset and our approach in attracting and retaining talent is pivotable to our ability to deliver our mission.

By developing a wonderful community within the business, we are promoting health, nutrition and mental wellbeing, where we support each other and our communities.

We are committed to helping our employees advance their skills and careers by engaging and empowering our employees through mentoring, training and development to achieve their professional goals.

We continue to build a culture of diversity and inclusion within our workplace and in our leadership, empowering employees to bring their authentic selves to work every day.

We support local communities by using the skills and initiatives within our business to support those who need it.



## GOAL 3

### Ensure healthy lives and promote wellbeing for all at all ages

Studies have shown that eating a variety of plants a week promotes good gut health, so we provide an array of fresh fruit, berries, and salad for everyone to help themselves to. We also provide dairy and non-dairy milk, oats, and honey for breakfast and fresh filtered water is available in all our offices.

We encourage our teams to take regular breaks and to eat their lunch in the breakout areas provided.

We offer private medical insurance to everyone which proactively supports good healthy habits.

We have qualified mental health first aiders, employee assistance programme and provide training for managers on wellbeing, men's health and women's health. We also celebrate International Wellbeing Day in October by closing our business for the day for everyone to do something that supports their own mental health and wellbeing.

We offer wellbeing training for our leadership teams, with the workshop focusing on the wellbeing aspect of leadership - covering what wellbeing is, how to be a supportive line manager, how to get to know our teams, positive communication and motivations skills, and how to encourage mental health support.



## GOAL 4

### Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

We are an equal opportunity employer, fully committed to a policy of treating all employees and job candidates equally.

Our value of "Belonging" - "we are the heart and soul of the organisation, and our curiosity helps us grow and develop and find fulfilment in our roles" empowers everyone in the organisation to explore and be curious. Everyone has a personal development plan and are encouraged to own it developing their careers and knowledge.

We offer internal and external training solutions plus a generous training budget to enable our people to excel in their field.

We are part of the Apprenticeship Levy scheme in the UK which currently supports 2 apprentice programmers to learn whilst they are employed by us.

  
GOAL 5

**Achieve gender equality and empower all women and girls**

We are passionate about gender equality and strive to have a balanced gender balance at a level of leadership.

We use an applicant tracker system for all of recruitment which automatically removes anything that identifies gender and age from the application, so all are reviewed anonymously.

Everyone has unconscious bias training when they join us which is refreshed annually.

We work closely with organisations that help empower women within the Energy Industry such as Women in Utilities Network and Powerful Women.

Leadership training is available to everyone and in FY23 we promoted 20 people with a 50/50 gender split across those promotions.



GOAL 8

**Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all**

We support economic and inclusive growth across all of our jurisdictions and beyond, which creates diverse work supporting our purpose of driving the net zero transition.

We provide high quality training both internally and externally, helping our people gain the right skills for the future needs of the organisation and the wider communities.

We offer apprenticeship, year in industry, and graduate programmes in the UK and an intern programme in Australia. This enables young people to join the organisation early in their careers to gain valuable experience.



GOAL 10

**Reduce inequality within and among countries**

We are passionate about reducing inequality across the globe, by working together with all our leaders on equality, enabling everyone in the business the opportunity to develop their careers and focus on the areas they are passionate about.

We ask all our business partners, suppliers, and customers how they are doing to reduce inequality across the globe.



# Carbon Footprint

Our purpose is to deliver comprehensive insight that enables businesses, markets and policymakers to succeed in the net zero transition. Our insight services support our customers in navigating the complex worlds of low-carbon electricity generation, sustainable energy supply, flexibility services, and e-mobility.

Through our consultancy work, we provide advice to the companies developing the assets and infrastructure that are essential to decarbonising our energy grids.

As well as supporting the industry in its efforts to decarbonise, we believe it is our responsibility to rapidly and effectively reduce our carbon footprint.





# Carbon Footprint



## GOAL 7

Ensure access to affordable, reliable, sustainable and modern energy for all

We support the public sector and private sector on the best route for procuring low carbon power, and in some instances exploring Corporate Power Purchase Agreements. Our advisory services enable such clients to proceed into agreements for procuring low carbon power with confidence that the agreements are appropriate for their risk appetite and support low carbon generation.

Our forecasting and expertise play a crucial role in discussions on energy affordability. In response to the energy crisis, we supported a range of public sector and charitable bodies by providing critical information about opportunities to mitigate the impact of historically very high prices.



## GOAL 12

Ensure sustainable consumption and production patterns

Our Carbon Emissions Reductions Plan includes how we work with our suppliers to bring down the impact on the environment of goods and services we rely on as a business.

Our Sustainable Supplier Policy establishes our commitment to work with a supply chain that operates in an ethical, sustainable, safe and responsible manner, which in turn will encourage innovation as suppliers seek to maintain competitive advantage.



## GOAL 13

Take urgent action to combat climate change and its impacts

We have committed to a net zero target of 2035, 15 years ahead of the UK and European Union's 2050 target. Our strategy includes a plan to reduce our climate impact through our energy consumption, business travel, commuting, working from home and supply chain.

We have focused our efforts on real and immediate reductions and will only pursue carbon offsets at the point they may become necessary to offset unavoidable emissions.

We have a target for all offices to have 80% and 100% of electricity consumption from qualified renewable sources by 2025 and 2030, respectively.



### GOAL 17

#### Strengthen the means of implementation and revitalise the global partnership for sustainable development

We hold decarbonisation-themed forums, bringing together over 100 organisations to share best practices and learn about developments in e-mobility, net zero and renewable generation.

We are active in our local communities, sharing our experience of implementing our ESG and Net Zero Strategy, to support their Corporate Social Responsibility practices.

# Sustainable Development

The Cornwall Insight Group has offices around the world and works with clients and suppliers in many markets and jurisdictions.

We are committed to working with suppliers that meet our values and sharing our knowledge and experience with clients and vendors to improve our and stakeholder's sustainable development goals.

# 2023 Sustainable Development Goals

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## Contact us

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